

COMPLETE PROFILE

2000-2010 Census, 2012 Estimates with 2017 Projections

Calculated using Proportional Block Groups

Lat/Lon: 41.6373/-72.8751

RFULL9

ShopRite Plaza	1 Mile	3 Miles	5 Miles
Southington - CT			
Population			
Estimated Population (2012)	3,152	42,184	127,748
Projected Population (2017)	3,205	42,884	129,861
Forecasted Population (2022)	3,208	42,917	129,955
Census Population (2010)	3,129	41,871	126,802
Census Population (2000)	2,975	40,232	123,804
Projected Annual Growth (2012-2017)	52 0.3%	700 0.3%	2,112 0.3%
Historical Annual Growth (2010-2012)	23 0.4%	313 0.4%	946 0.4%
Historical Annual Growth (2000-2010)	154 0.5%	1,639 0.4%	2,998 0.2%
Estimated Population Density (2012)	1,004 <i>psm</i>	1,493 <i>psm</i>	1,627 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2012)	1,356	17,989	52,319
Projected Households (2017)	1,390	18,457	53,687
Forecasted Households (2022)	1,392	18,477	53,741
Census Households (2010)	1,340	17,779	51,706
Census Households (2000)	1,242	16,951	50,015
Projected Annual Growth (2012-2017)	35 0.5%	468 0.5%	1,368 0.5%
Historical Annual Change (2000-2012)	114 0.8%	1,037 0.5%	2,304 0.4%
Average Household Income			
Estimated Average Household Income (2012)	\$67,481	\$73,496	\$75,202
Projected Average Household Income (2017)	\$78,276	\$84,441	\$85,986
Census Average Household Income (2010)	\$70,814	\$72,374	\$71,672
Census Average Household Income (2000)	\$61,480	\$57,976	\$58,323
Projected Annual Change (2012-2017)	\$10,795 3.2%	\$10,944 3.0%	\$10,784 2.9%
Historical Annual Change (2000-2012)	\$6,001 0.8%	\$15,520 2.2%	\$16,879 2.4%
Median Household Income			
Estimated Median Household Income (2012)	\$64,502	\$66,474	\$66,069
Projected Median Household Income (2017)	\$73,549	\$75,639	\$75,225
Census Median Household Income (2010)	\$59,929	\$61,935	\$61,734
Census Median Household Income (2000)	\$50,515	\$51,595	\$50,907
Projected Annual Change (2012-2017)	\$9,048 2.8%	\$9,165 2.8%	\$9,156 2.8%
Historical Annual Change (2000-2012)	\$13,986 2.3%	\$14,879 2.4%	\$15,162 2.5%
Per Capita Income			
Estimated Per Capita Income (2012)	\$29,037	\$31,562	\$31,128
Projected Per Capita Income (2017)	\$33,977	\$36,576	\$35,895
Census Per Capita Income (2010)	\$30,324	\$30,731	\$29,225
Census Per Capita Income (2000)	\$25,765	\$24,485	\$23,524
Projected Annual Change (2012-2017)	\$4,940 3.4%	\$5,014 3.2%	\$4,767 3.1%
Historical Annual Change (2000-2012)	\$3,272 1.1%	\$7,077 2.4%	\$7,604 2.7%
Other Income			
Estimated Median Disposable Income (2012)	\$52,681	\$53,969	\$53,762
Projected Median Disposable Income (2017)	\$59,364	\$60,989	\$60,575
Estimated Average Household Net Worth (2012)	\$575,905	\$572,338	\$557,700

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2012 Estimates with 2017 Projections

Calculated using Proportional Block Groups

Lat/Lon: 41.6373/-72.8751

RFULL9

ShopRite Plaza

Southington - CT

Household Income Distribution (2012)

	1 Mile		3 Miles		5 Miles	
HH Income \$200,000 or More	54	4.0%	872	4.8%	2,740	5.2%
HH Income \$150,000 to \$199,999	67	5.0%	877	4.9%	2,295	4.4%
HH Income \$125,000 to \$149,999	84	6.2%	1,218	6.8%	3,313	6.3%
HH Income \$100,000 to \$124,999	160	11.8%	1,891	10.5%	5,471	10.5%
HH Income \$75,000 to \$99,999	191	14.1%	2,743	15.2%	8,101	15.5%
HH Income \$50,000 to \$74,999	254	18.7%	3,484	19.4%	9,662	18.5%
HH Income \$35,000 to \$49,999	160	11.8%	2,360	13.1%	7,062	13.5%
HH Income \$25,000 to \$34,999	189	14.0%	1,680	9.3%	4,667	8.9%
HH Income \$15,000 to \$24,999	132	9.7%	1,614	9.0%	4,837	9.2%
HH Income \$10,000 to \$14,999	31	2.3%	642	3.6%	1,878	3.6%
HH Income Under \$10,000	32	2.4%	607	3.4%	2,294	4.4%
HH Income \$35,000 or More	971	71.6%	13,445	74.7%	38,643	73.9%
HH Income \$50,000 or More	811	59.8%	11,085	61.6%	31,581	60.4%
HH Income \$75,000 or More	557	41.1%	7,601	42.3%	21,919	41.9%

Race and Ethnicity

Total Population (2012)	3,152		42,184		127,748	
White (2012)	2,835	89.9%	37,500	88.9%	107,861	84.4%
Black or African American (2012)	86	2.7%	1,546	3.7%	6,596	5.2%
American Indian or Alaska Native (2012)	21	0.7%	101	0.2%	316	0.2%
Asian (2012)	121	3.8%	1,138	2.7%	3,222	2.5%
Hawaiian or Pacific Islander (2012)	1	-	16	-	38	-
Other Race (2012)	3	0.1%	163	0.4%	972	0.8%
Two or More Races (2012)	86	2.7%	1,720	4.1%	8,744	6.8%
Not Hispanic or Latino Population (2012)	3,012	95.5%	39,519	93.7%	112,519	88.1%
Not Hispanic White	2,714	90.1%	35,444	89.7%	98,283	87.3%
Not Hispanic Black or African American	80	2.7%	1,353	3.4%	5,569	4.9%
Not Hispanic American Indian or Alaska Native	20	0.7%	90	0.2%	228	0.2%
Not Hispanic Asian	116	3.9%	1,036	2.6%	2,766	2.5%
Not Hispanic Hawaiian or Pacific Islander	1	-	15	-	32	-
Not Hispanic Other Race	2	0.1%	128	0.3%	449	0.4%
Not Hispanic Two or More Races	78	2.6%	1,452	3.7%	5,192	4.6%
Hispanic or Latino Population (2012)	140	4.5%	2,666	6.3%	15,229	11.9%
Hispanic White	120	85.6%	2,056	77.1%	9,578	62.9%
Hispanic Black or African American	6	4.0%	193	7.2%	1,027	6.7%
Hispanic American Indian or Alaska Native	1	1.0%	10	0.4%	88	0.6%
Hispanic Asian	4	3.0%	102	3.8%	456	3.0%
Hispanic Hawaiian or Pacific Islander	-	-	1	-	6	-
Hispanic Other Race	1	0.7%	35	1.3%	523	3.4%
Hispanic Two or More Races	8	5.7%	268	10.1%	3,552	23.3%
Not Hispanic or Latino Population (2010)	3,002	95.9%	39,438	94.2%	112,698	88.9%
Hispanic or Latino Population (2010)	127	4.1%	2,433	5.8%	14,104	11.1%
Not Hispanic or Latino Population (2000)	2,891	97.2%	38,963	96.8%	114,681	92.6%
Hispanic or Latino Population (2000)	84	2.8%	1,269	3.2%	9,123	7.4%
Not Hispanic or Latino Population (2017)	3,031	94.6%	39,682	92.5%	112,114	86.3%
Hispanic or Latino Population (2017)	173	5.4%	3,202	7.5%	17,747	13.7%
Projected Annual Growth (2012-2017)	33	4.7%	536	4.0%	2,518	3.3%
Historical Annual Growth (2000-2010)	43	5.2%	1,163	9.2%	4,981	5.5%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2012 Estimates with 2017 Projections

Calculated using Proportional Block Groups

Lat/Lon: 41.6373/-72.8751

RFULL9

ShopRite Plaza

Southington - CT

Total Age Distribution (2012)

	1 Mile	3 Miles	5 Miles
Total Population	3,152	42,184	127,748
Age Under 5 Years	140 4.4%	2,179 5.2%	7,155 5.6%
Age 5 to 9 Years	172 5.5%	2,317 5.5%	7,420 5.8%
Age 10 to 14 Years	163 5.2%	2,433 5.8%	7,817 6.1%
Age 15 to 19 Years	169 5.4%	2,494 5.9%	7,934 6.2%
Age 20 to 24 Years	147 4.7%	2,352 5.6%	7,539 5.9%
Age 25 to 29 Years	157 5.0%	2,508 5.9%	7,877 6.2%
Age 30 to 34 Years	158 5.0%	2,569 6.1%	7,945 6.2%
Age 35 to 39 Years	183 5.8%	2,723 6.5%	8,038 6.3%
Age 40 to 44 Years	202 6.4%	2,887 6.8%	8,862 6.9%
Age 45 to 49 Years	214 6.8%	3,114 7.4%	9,404 7.4%
Age 50 to 54 Years	242 7.7%	3,330 7.9%	9,912 7.8%
Age 55 to 59 Years	234 7.4%	3,097 7.3%	9,108 7.1%
Age 60 to 64 Years	254 8.1%	2,874 6.8%	7,971 6.2%
Age 65 to 69 Years	235 7.5%	2,413 5.7%	6,236 4.9%
Age 70 to 74 Years	190 6.0%	1,606 3.8%	4,379 3.4%
Age 75 to 79 Years	129 4.1%	1,246 3.0%	3,465 2.7%
Age 80 to 84 Years	89 2.8%	997 2.4%	3,010 2.4%
Age 85 Years or Over	75 2.4%	1,043 2.5%	3,674 2.9%
Median Age	46.0	42.0	40.3
Age 19 Years or Less	644 20.4%	9,424 22.3%	30,326 23.7%
Age 20 to 64 Years	1,791 56.8%	25,455 60.3%	76,658 60.0%
Age 65 Years or Over	718 22.8%	7,305 17.3%	20,764 16.3%

Female Age Distribution (2012)

Female Population	1,637 51.9%	21,831 51.8%	66,172 51.8%
Age Under 5 Years	72 4.4%	1,078 4.9%	3,555 5.4%
Age 5 to 9 Years	89 5.4%	1,149 5.3%	3,621 5.5%
Age 10 to 14 Years	80 4.9%	1,206 5.5%	3,846 5.8%
Age 15 to 19 Years	84 5.1%	1,220 5.6%	3,848 5.8%
Age 20 to 24 Years	67 4.1%	1,153 5.3%	3,733 5.6%
Age 25 to 29 Years	70 4.3%	1,225 5.6%	3,963 6.0%
Age 30 to 34 Years	78 4.8%	1,292 5.9%	3,978 6.0%
Age 35 to 39 Years	100 6.1%	1,366 6.3%	4,097 6.2%
Age 40 to 44 Years	100 6.1%	1,486 6.8%	4,523 6.8%
Age 45 to 49 Years	104 6.3%	1,542 7.1%	4,753 7.2%
Age 50 to 54 Years	127 7.7%	1,729 7.9%	5,076 7.7%
Age 55 to 59 Years	118 7.2%	1,625 7.4%	4,775 7.2%
Age 60 to 64 Years	139 8.5%	1,545 7.1%	4,252 6.4%
Age 65 to 69 Years	145 8.9%	1,318 6.0%	3,356 5.1%
Age 70 to 74 Years	100 6.1%	866 4.0%	2,409 3.6%
Age 75 to 79 Years	68 4.1%	708 3.2%	2,014 3.0%
Age 80 to 84 Years	52 3.2%	620 2.8%	1,879 2.8%
Age 85 Years or Over	45 2.7%	702 3.2%	2,493 3.8%
Female Median Age	47.1	43.3	41.8
Age 19 Years or Less	325 19.9%	4,653 21.3%	14,870 22.5%
Age 20 to 64 Years	903 55.1%	12,963 59.4%	39,150 59.2%
Age 65 Years or Over	410 25.0%	4,215 19.3%	12,152 18.4%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2012 Estimates with 2017 Projections

Calculated using Proportional Block Groups

Lat/Lon: 41.6373/-72.8751

RFULL9

ShopRite Plaza

Southington - CT

Male Age Distribution (2012)

	1 Mile		3 Miles		5 Miles	
Male Population	1,515	48.1%	20,354	48.2%	61,576	48.2%
Age Under 5 Years	68	4.5%	1,101	5.4%	3,600	5.8%
Age 5 to 9 Years	83	5.5%	1,168	5.7%	3,799	6.2%
Age 10 to 14 Years	82	5.4%	1,227	6.0%	3,972	6.4%
Age 15 to 19 Years	85	5.6%	1,274	6.3%	4,087	6.6%
Age 20 to 24 Years	80	5.3%	1,199	5.9%	3,806	6.2%
Age 25 to 29 Years	87	5.7%	1,283	6.3%	3,914	6.4%
Age 30 to 34 Years	80	5.3%	1,277	6.3%	3,967	6.4%
Age 35 to 39 Years	83	5.5%	1,357	6.7%	3,942	6.4%
Age 40 to 44 Years	102	6.7%	1,402	6.9%	4,340	7.0%
Age 45 to 49 Years	111	7.3%	1,572	7.7%	4,651	7.6%
Age 50 to 54 Years	115	7.6%	1,601	7.9%	4,836	7.9%
Age 55 to 59 Years	116	7.6%	1,472	7.2%	4,333	7.0%
Age 60 to 64 Years	115	7.6%	1,329	6.5%	3,719	6.0%
Age 65 to 69 Years	89	5.9%	1,095	5.4%	2,880	4.7%
Age 70 to 74 Years	90	6.0%	740	3.6%	1,969	3.2%
Age 75 to 79 Years	61	4.0%	538	2.6%	1,451	2.4%
Age 80 to 84 Years	37	2.5%	377	1.9%	1,131	1.8%
Age 85 Years or Over	30	2.0%	341	1.7%	1,181	1.9%
Male Median Age	44.7		40.5		38.8	
Age 19 Years or Less	319	21.0%	4,771	23.4%	15,456	25.1%
Age 20 to 64 Years	888	58.6%	12,492	61.4%	37,508	60.9%
Age 65 Years or Over	308	20.3%	3,091	15.2%	8,612	14.0%

Males per 100 Females (2012)

Overall Comparison	93		93		93	
Age Under 5 Years	95	48.7%	102	50.5%	101	50.3%
Age 5 to 9 Years	93	48.2%	102	50.4%	105	51.2%
Age 10 to 14 Years	103	50.7%	102	50.4%	103	50.8%
Age 15 to 19 Years	101	50.4%	104	51.1%	106	51.5%
Age 20 to 24 Years	119	54.3%	104	51.0%	102	50.5%
Age 25 to 29 Years	124	55.3%	105	51.2%	99	49.7%
Age 30 to 34 Years	102	50.4%	99	49.7%	100	49.9%
Age 35 to 39 Years	83	45.5%	99	49.8%	96	49.0%
Age 40 to 44 Years	103	50.6%	94	48.5%	96	49.0%
Age 45 to 49 Years	107	51.6%	102	50.5%	98	49.5%
Age 50 to 54 Years	91	47.7%	93	48.1%	95	48.8%
Age 55 to 59 Years	98	49.5%	91	47.5%	91	47.6%
Age 60 to 64 Years	83	45.3%	86	46.2%	87	46.7%
Age 65 to 69 Years	62	38.1%	83	45.4%	86	46.2%
Age 70 to 74 Years	91	47.5%	85	46.1%	82	45.0%
Age 75 to 79 Years	90	47.5%	76	43.1%	72	41.9%
Age 80 to 84 Years	72	41.9%	61	37.8%	60	37.6%
Age 85 Years or Over	66	39.9%	49	32.7%	47	32.1%
Age 19 Years or Less	98	49.5%	103	50.6%	104	51.0%
Age 20 to 39 Years	104	51.1%	102	50.4%	99	49.8%
Age 40 to 64 Years	95	48.8%	93	48.2%	94	48.3%
Age 65 Years or Over	75	42.9%	73	42.3%	71	41.5%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2012 Estimates with 2017 Projections

Calculated using Proportional Block Groups

Lat/Lon: 41.6373/-72.8751

RFULL9

ShopRite Plaza

Southington - CT

Household Type (2012)

	1 Mile		3 Miles		5 Miles	
Total Households	1,356		17,989		52,319	
Households with Children	347	25.6%	5,146	28.6%	15,658	29.9%
Average Household Size	2.3		2.3		2.4	
Household Density per Square Mile	432		636		667	
Population Family	2,392	75.9%	31,615	74.9%	96,742	75.7%
Population Non-Family	758	24.1%	10,245	24.3%	29,384	23.0%
Population Group Quarters	2	0.1%	324	0.8%	1,623	1.3%
Family Households	871	64.3%	11,192	62.2%	33,488	64.0%
Married Couple Households	700	80.3%	8,861	79.2%	25,111	75.0%
Other Family Households	171	19.7%	2,330	20.8%	8,377	25.0%
Family Households with Children	346	39.7%	5,136	45.9%	15,642	46.7%
Married Couple with Children	269	77.8%	3,985	77.6%	11,045	70.6%
Other Family Households with Children	77	22.2%	1,151	22.4%	4,597	29.4%
Family Households No Children	525	60.3%	6,056	54.1%	17,846	53.3%
Married Couple No Children	431	82.0%	4,876	80.5%	14,067	78.8%
Other Family Households No Children	95	18.0%	1,179	19.5%	3,779	21.2%
Non-Family Households	484	35.7%	6,797	37.8%	18,831	36.0%
Non-Family Households with Children	1	0.3%	9	0.1%	16	0.1%
Non-Family Households No Children	483	99.7%	6,787	99.9%	18,815	99.9%
Lone Person No Children	239	49.4%	3,326	48.9%	8,843	47.0%
2 or More Persons No Children	244	50.3%	3,461	50.9%	9,972	53.0%
Household Lone Male	92	38.6%	1,369	41.1%	3,633	41.1%
Household Lone Female	147	61.4%	1,958	58.9%	5,210	58.9%
Average Family Household Size	2.7		2.8		2.9	
Average Family Income	\$82,309		\$90,369		\$90,635	
Median Family Income	\$84,943		\$86,105		\$82,507	
Average Non-Family Household Size	1.6		1.5		1.6	

Marital Status (2012)

Population Age 15 Years or Over	2,346		30,221		89,582	
Never Married	657	28.0%	9,845	32.6%	30,994	34.6%
Currently Married	1,288	54.9%	16,129	53.4%	44,875	50.1%
Previously Married	401	17.1%	4,247	14.1%	13,712	15.3%
Separated	19	4.8%	716	16.9%	2,508	18.3%
Widowed	124	30.9%	781	18.4%	2,539	18.5%
Divorced	258	64.3%	2,750	64.8%	8,665	63.2%

Educational Attainment (2012)

Adult Population Age 25 Years or Over	2,361		30,408		89,883	
Elementary (Grade Level 0 to 8)	159	6.7%	1,252	4.1%	4,454	5.0%
Some High School (Grade Level 9 to 11)	267	11.3%	1,996	6.6%	6,559	7.3%
High School Graduate	691	29.3%	10,758	35.4%	31,958	35.6%
Some College	446	18.9%	5,706	18.8%	15,987	17.8%
Associate Degree Only	183	7.8%	2,804	9.2%	7,736	8.6%
Bachelor Degree Only	326	13.8%	4,910	16.1%	13,464	15.0%
Graduate Degree	288	12.2%	2,981	9.8%	9,726	10.8%
Any College (Some College or Higher)	1,244	52.7%	16,401	53.9%	46,912	52.2%
College Degree + (Bachelor Degree or Higher)	615	26.0%	7,891	26.0%	23,189	25.8%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2012 Estimates with 2017 Projections

Calculated using Proportional Block Groups

Lat/Lon: 41.6373/-72.8751

RFULL9

ShopRite Plaza

Southington - CT

Housing

	1 Mile		3 Miles		5 Miles	
Total Housing Units (2012)	1,403		18,834		55,439	
Total Housing Units (2010)	1,390		18,675		54,976	
Historical Annual Growth (2010-2012)	12	0.4%	159	0.4%	463	0.4%
Housing Units Occupied (2012)	1,356		17,989		52,319	
Housing Units Owner-Occupied	1,088	80.2%	12,928	71.9%	35,332	67.5%
Housing Units Renter-Occupied	268	19.8%	5,060	28.1%	16,987	32.5%
Housing Units Vacant (2012)	47		845		3,120	
		3.5%		4.7%		6.0%

Household Size (2012)

	1 Mile		3 Miles		5 Miles	
Total Households	1,356		17,989		52,319	
1 Person Households	402	29.7%	5,589	31.1%	15,166	29.0%
2 Person Households	494	36.5%	6,088	33.8%	17,368	33.2%
3 Person Households	208	15.4%	2,777	15.4%	8,541	16.3%
4 Person Households	161	11.9%	2,291	12.7%	7,166	13.7%
5 Person Households	68	5.0%	891	5.0%	2,774	5.3%
6 Person Households	16	1.2%	256	1.4%	905	1.7%
7 or More Person Households	5	0.4%	97	0.5%	399	0.8%

Household Stability (2012)

	1 Mile		3 Miles		5 Miles	
Total Households	1,356		17,989		52,319	
In Current Residence Less than 1 year	135	10.0%	2,134	11.9%	6,251	11.9%
In Current Residence 1 to 2 Years	316	23.3%	4,042	22.5%	11,676	22.3%
In Current Residence 3 to 5 Years	235	17.3%	3,227	17.9%	9,442	18.0%
In Current Residence 6 to 10 Years	254	18.8%	3,296	18.3%	9,546	18.2%
In Current Residence 10 Years or More	416	30.7%	5,290	29.4%	15,403	29.4%
Annual Residential Turnover	10.0%		11.9%		11.9%	
In Current Residence More than 5 Years	49.4%		47.7%		47.7%	
Median Years in Residence	5.6		5.4		5.4	

Household Vehicles (2012)

	1 Mile		3 Miles		5 Miles	
Households 0 Vehicles Available	70	5.2%	671	3.7%	3,482	6.7%
Households 1 Vehicle Available	541	39.9%	6,605	36.7%	18,031	34.5%
Households 2 Vehicles Available	438	32.3%	7,359	40.9%	20,963	40.1%
Households 3 or More Vehicles Available	307	22.6%	3,353	18.6%	9,844	18.8%
Total Vehicles Available	2,450		32,959		94,338	
Average Vehicles per Household	1.8		1.8		1.8	
Owner-Occupied Household Vehicles	1,995	81.4%	25,689	77.9%	72,218	76.6%
Average Vehicles per Owner-Occupied Household	1.8		2.0		2.0	
Renter-Occupied Household Vehicles	455	18.6%	7,270	22.1%	22,120	23.4%
Average Vehicles per Renter-Occupied Household	1.7		1.4		1.3	

Travel Time (2010)

	1 Mile		3 Miles		5 Miles	
Worker Base Age 16 years or Over	1,552		21,652		61,917	
Travel to Work in 14 Minutes or Less	451	29.1%	7,122	32.9%	20,070	32.4%
Travel to Work in 15 to 29 Minutes	537	34.6%	7,640	35.3%	22,332	36.1%
Travel to Work in 30 to 59 Minutes	436	28.1%	5,512	25.5%	15,323	24.7%
Travel to Work in 60 Minutes or More	75	4.8%	884	4.1%	2,680	4.3%
Work at Home	52	3.4%	494	2.3%	1,512	2.4%
Average Minutes Travel to Work	20.5		19.4		19.6	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2012 Estimates with 2017 Projections

Calculated using Proportional Block Groups

Lat/Lon: 41.6373/-72.8751

RFULL9

ShopRite Plaza

Southington - CT

Transportation To Work (2010)

	1 Mile	3 Miles	5 Miles
Worker Base Age 16 years or Over	1,552	21,652	61,917
Drive to Work Alone	1,315 84.7%	18,905 87.3%	53,496 86.4%
Drive to Work in Carpool	124 8.0%	1,532 7.1%	4,165 6.7%
Travel to Work by Public Transportation	15 1.0%	230 1.1%	913 1.5%
Drive to Work on Motorcycle	- -	2 -	59 0.1%
Bicycle to Work	- -	6 -	70 0.1%
Walk to Work	17 1.1%	247 1.1%	936 1.5%
Other Means	29 1.9%	237 1.1%	765 1.2%
Work at Home	52 3.4%	494 2.3%	1,512 2.4%

Daytime Demographics (2012)

	1 Mile	3 Miles	5 Miles
Total Businesses	237	2,294	5,421
Total Employees	3,276	26,879	65,068
Company Headquarter Businesses	1 0.3%	6 0.2%	27 0.5%
Company Headquarter Employees	307 9.4%	3,661 13.6%	4,991 7.7%
Employee Population per Business	13.8 to 1	11.7 to 1	12.0 to 1
Residential Population per Business	13.3 to 1	18.4 to 1	23.6 to 1
Adj. Daytime Demographics Age 16 Years or Over	4,226	38,782	102,646

Labor Force

	1 Mile	3 Miles	5 Miles
Labor Population Age 16 Years or Over (2012)	2,642	34,760	103,777
Labor Force Total Males (2012)	1,264 47.9%	16,603 47.8%	49,402 47.6%
Male Civilian Employed	934 73.9%	12,014 72.4%	34,740 70.3%
Male Civilian Unemployed	76 6.0%	810 4.9%	2,816 5.7%
Males in Armed Forces	- -	4 -	32 0.1%
Males Not in Labor Force	254 20.1%	3,775 22.7%	11,814 23.9%
Labor Force Total Females (2012)	1,378 52.1%	18,158 52.2%	54,376 52.4%
Female Civilian Employed	758 55.0%	10,836 59.7%	31,391 57.7%
Female Civilian Unemployed	48 3.5%	607 3.3%	2,397 4.4%
Females in Armed Forces	- -	4 -	36 0.1%
Females Not in Labor Force	572 41.5%	6,711 37.0%	20,551 37.8%
Unemployment Rate	4.7%	4.1%	5.0%
Labor Force Growth (2010-2012)	124 7.9%	999 4.6%	2,954 4.7%
Male Labor Force Growth (2010-2012)	82 9.6%	622 5.5%	2,075 6.4%
Female Labor Force Growth (2010-2012)	42 5.9%	377 3.6%	879 2.9%

Occupation (2010)

	1 Mile	3 Miles	5 Miles
Occupation Population Age 16 Years or Over	1,568	21,850	63,177
Occupation Total Males	852 54.3%	11,392 52.1%	32,665 51.7%
Occupation Total Females	716 45.7%	10,459 47.9%	30,512 48.3%
Management, Business, Financial Operations	251 16.0%	3,088 14.1%	8,801 13.9%
Professional, Related	312 19.9%	4,782 21.9%	13,866 21.9%
Service	273 17.4%	3,726 17.1%	11,294 17.9%
Sales, Office	461 29.4%	5,901 27.0%	16,112 25.5%
Farming, Fishing, Forestry	- -	22 0.1%	86 0.1%
Construction, Extraction, Maintenance	104 6.6%	1,923 8.8%	5,391 8.5%
Production, Transport, Material Moving	167 10.6%	2,408 11.0%	7,627 12.1%
White Collar Workers	65.3%	63.0%	61.4%
Blue Collar Workers	34.7%	37.0%	38.6%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2012 Estimates with 2017 Projections

Calculated using Proportional Block Groups

Lat/Lon: 41.6373/-72.8751

RFULL9

ShopRite Plaza

Southington - CT

Units In Structure (2010)

	1 Mile		3 Miles		5 Miles	
Total Units	1,340		17,779		51,706	
1 Detached Unit	827	61.7%	10,464	58.9%	30,382	58.8%
1 Attached Unit	47	3.5%	1,231	6.9%	2,529	4.9%
2 Units	22	1.6%	1,447	8.1%	5,032	9.7%
3 to 4 Units	43	3.2%	906	5.1%	4,771	9.2%
5 to 9 Units	55	4.1%	1,013	5.7%	2,731	5.3%
10 to 19 Units	42	3.2%	722	4.1%	2,077	4.0%
20 to 49 Units	55	4.1%	1,025	5.8%	2,087	4.0%
50 or More Units	41	3.1%	544	3.1%	1,544	3.0%
Mobile Home or Trailer	207	15.4%	416	2.3%	540	1.0%
Other Structure	-	-	10	0.1%	12	-

Homes Built By Year (2010)

Homes Built 2005 or later	80	5.9%	589	3.3%	1,425	2.8%
Homes Built 2000 to 2004	64	4.7%	679	3.8%	1,891	3.7%
Homes Built 1990 to 1999	135	10.0%	1,373	7.7%	3,587	6.9%
Homes Built 1980 to 1989	198	14.7%	3,118	17.5%	7,158	13.8%
Homes Built 1970 to 1979	228	17.0%	2,773	15.6%	7,111	13.8%
Homes Built 1960 to 1969	217	16.2%	2,470	13.9%	7,185	13.9%
Homes Built 1950 to 1959	246	18.4%	2,510	14.1%	8,460	16.4%
Homes Built 1940 to 1949	46	3.4%	1,362	7.7%	4,139	8.0%
Homes Built Before 1939	127	9.5%	2,906	16.3%	10,749	20.8%
Median Age of Homes	43.1 yrs		47.4 yrs		50.5 yrs	

Home Values (2010)

Owner Specified Housing Units	1,095		13,013		35,575	
Home Values \$1,000,000 or More	10	0.9%	148	1.1%	444	1.2%
Home Values \$750,000 to \$999,999	8	0.7%	143	1.1%	427	1.2%
Home Values \$500,000 to \$749,999	35	3.2%	493	3.8%	1,367	3.8%
Home Values \$400,000 to \$499,999	74	6.7%	924	7.1%	2,392	6.7%
Home Values \$300,000 to \$399,999	249	22.7%	2,237	17.2%	5,768	16.2%
Home Values \$250,000 to \$299,999	97	8.8%	2,067	15.9%	5,760	16.2%
Home Values \$200,000 to \$249,999	120	10.9%	2,235	17.2%	7,129	20.0%
Home Values \$175,000 to \$199,999	64	5.9%	1,324	10.2%	3,734	10.5%
Home Values \$150,000 to \$174,999	49	4.5%	1,191	9.2%	3,658	10.3%
Home Values \$125,000 to \$149,999	75	6.8%	669	5.1%	1,813	5.1%
Home Values \$100,000 to \$124,999	71	6.5%	600	4.6%	1,387	3.9%
Home Values \$90,000 to \$99,999	46	4.2%	165	1.3%	301	0.8%
Home Values \$80,000 to \$89,999	24	2.2%	197	1.5%	276	0.8%
Home Values \$70,000 to \$79,999	5	0.4%	37	0.3%	94	0.3%
Home Values \$60,000 to \$69,999	48	4.4%	139	1.1%	167	0.5%
Home Values \$50,000 to \$59,999	26	2.3%	82	0.6%	131	0.4%
Home Values \$35,000 to \$49,999	21	1.9%	44	0.3%	101	0.3%
Home Values \$25,000 to \$34,999	23	2.1%	97	0.7%	202	0.6%
Home Values \$10,000 to \$24,999	48	4.3%	212	1.6%	380	1.1%
Home Values Under \$10,000	4	0.4%	11	0.1%	44	0.1%
Owner-Occupied Median Home Value	\$217,034		\$240,656		\$244,321	
Renter-Occupied Median Rent	\$901		\$739		\$721	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2012 Estimates with 2017 Projections

Calculated using Proportional Block Groups

Lat/Lon: 41.6373/-72.8751

RFULL9

ShopRite Plaza

Southington - CT

Total Annual Consumer Expenditure (2012)

	1 Mile	3 Miles	5 Miles
Total Household Expenditure	\$72.6 M	\$1.02 B	\$3.00 B
Total Non-Retail Expenditure	\$41.8 M	\$586 M	\$1.73 B
Total Retail Expenditure	\$30.8 M	\$430 M	\$1.27 B
Apparel	\$3.44 M	\$48.4 M	\$143 M
Contributions	\$2.78 M	\$39.4 M	\$116 M
Education	\$1.77 M	\$25.3 M	\$75.1 M
Entertainment	\$4.08 M	\$57.1 M	\$168 M
Food and Beverages	\$11.0 M	\$153 M	\$452 M
Furnishings and Equipment	\$3.25 M	\$45.7 M	\$135 M
Gifts	\$1.98 M	\$27.9 M	\$82.2 M
Health Care	\$4.41 M	\$61.0 M	\$180 M
Household Operations	\$2.66 M	\$37.5 M	\$111 M
Miscellaneous Expenses	\$1.22 M	\$16.8 M	\$49.6 M
Personal Care	\$1.05 M	\$14.7 M	\$43.3 M
Personal Insurance	\$758 K	\$10.7 M	\$31.7 M
Reading	\$240 K	\$3.36 M	\$9.89 M
Shelter	\$14.1 M	\$197 M	\$580 M
Tobacco	\$452 K	\$6.24 M	\$18.4 M
Transportation	\$14.5 M	\$203 M	\$597 M
Utilities	\$4.96 M	\$69.2 M	\$204 M

Monthly Household Consumer Expenditure (2012)

	1 Mile	3 Miles	5 Miles
Total Household Expenditure	\$4,462	\$4,706	\$4,772
Total Non-Retail Expenditure	\$2,569 57.6%	\$2,713 57.7%	\$2,751 57.7%
Total Retail Expenditures	\$1,894 42.4%	\$1,993 42.3%	\$2,021 42.3%
Apparel	\$211 4.7%	\$224 4.8%	\$228 4.8%
Contributions	\$171 3.8%	\$182 3.9%	\$185 3.9%
Education	\$109 2.4%	\$117 2.5%	\$120 2.5%
Entertainment	\$251 5.6%	\$264 5.6%	\$268 5.6%
Food and Beverages	\$675 15.1%	\$710 15.1%	\$720 15.1%
Furnishings and Equipment	\$200 4.5%	\$212 4.5%	\$215 4.5%
Gifts	\$122 2.7%	\$129 2.7%	\$131 2.7%
Health Care	\$271 6.1%	\$283 6.0%	\$286 6.0%
Household Operations	\$163 3.7%	\$174 3.7%	\$176 3.7%
Miscellaneous Expenses	\$75 1.7%	\$78 1.7%	\$79 1.7%
Personal Care	\$64 1.4%	\$68 1.4%	\$69 1.4%
Personal Insurance	\$47 1.0%	\$50 1.1%	\$50 1.1%
Reading	\$15 0.3%	\$16 0.3%	\$16 0.3%
Shelter	\$864 19.4%	\$911 19.4%	\$924 19.4%
Tobacco	\$28 0.6%	\$29 0.6%	\$29 0.6%
Transportation	\$892 20.0%	\$939 19.9%	\$950 19.9%
Utilities	\$305 6.8%	\$321 6.8%	\$325 6.8%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.